

WHAT'S ON IN Debrecen

Easter edition 2026



DEBRECEN4U.HU

At Debrecen4U, Debrecen Expat Office, we aim to provide you with up-to-date information on the latest business developments and cultural events in Debrecen.

[Egg Painting Workshop at Carol Culinary Workshop](#) - As part of a full-day traditional event, participants in the workshop can prepare both breakfast and lunch together, including traditional Easter dishes such as plaited sweet bread. In addition, during the afternoon, there will be communal egg painting and chocolate moulding, with all materials provided.

Get ready for Easter - Activities for Families

With the arrival of nice weather and the occasion of Easter, numerous events are awaiting families in Debrecen and the surrounding area. We have gathered a few exciting programmes that are well worth exploring together over the long weekend between 3 and 6 April.

[Brandnyúl and friends at the Amusement Park](#) - On Easter Monday, children can look forward to group singing, dancing and plenty of fun at Zoo Debrecen's Amusement Park.

[Bunnyville comes to life at Zoo Debrecen](#) - At Easter, egg hunts, egg exhibitions, and animal feeding demonstrations await both children and adults at Zoo Debrecen.

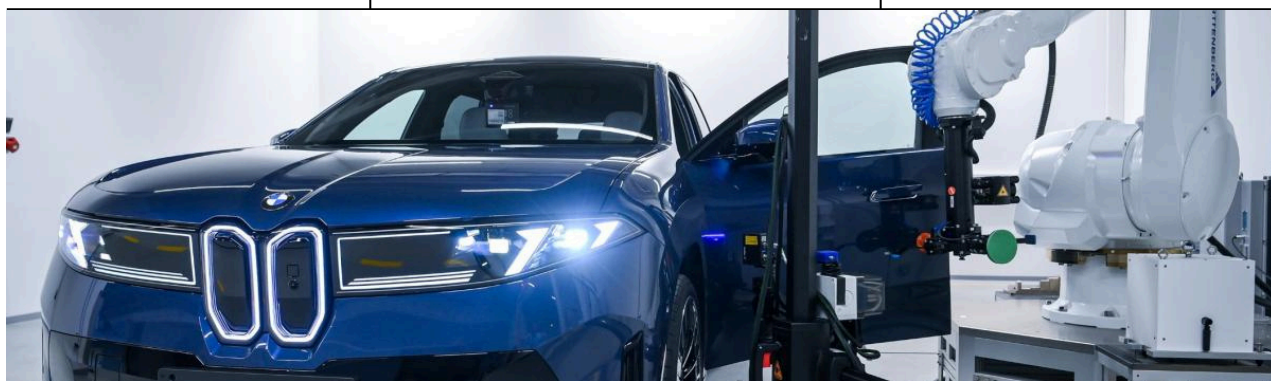
[Easter Wonderland at Aquaticum](#) - A cheerful Easter atmosphere will fill the Mediterranean Indoor Aquapark, where children and their families can enjoy playful water adventures and creative activities. During the afternoon, bunny-themed crafts will be made in the creative corner, while exciting water games in the pools will keep spirits high. There will be a sprinkling duel, underwater egg collecting, and lots of laughter.

[Easter Bunny Festival at the Forgotten Castle](#) - A full day of family programmes, interactive performances, fun games and unforgettable experiences await all, ensuring that Easter is not only about traditional sprinkling customs but also about carefree entertainment.

[Easter adventures at the Derecske Experience Garden](#) - Bunny petting, tractor-led egg hunts, a craft corner, and skill games are just some of the many activities on offer, ensuring that everyone will be pleasantly tired by the end of the day.

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Latest Business & Economy News

BMW to Establish New Global Financial and Logistics Service Centre in Debrecen

BMW Group will establish its new global financial and logistics service centre in Debrecen, as announced by the company's Vice President for Global Sustainability. The centre will create 50 new jobs for highly qualified, multilingual professionals. At the Debrecen announcement, Minister of Foreign Affairs and Trade Péter Szijjártó stated that the move signals a new phase in the transformation of the Hungarian economy. [More >>>](#)

Phase II Coming Soon for Debrecen's SME Park

Phase II of Debrecen's SME Park is now underway, bringing an additional 11 hectares of modern business premises to the site. The city's first 14-hectare SME Park in the Southern Economic Zone currently accommodates 16 enterprises, and the municipal support programme for local SMEs will continue this year. Mayor László Papp emphasised the sector's strategic role, noting that SMEs employ 66% of Debrecen's workforce. [More >>>](#)

Wizz Air Launches New Flight from Debrecen

Wizz Air will launch a summer route from Debrecen to Varna, Bulgaria's most popular seaside destination, operating three times a week on Tuesdays, Thursdays and Saturdays. Varna—Bulgaria's third-largest and fastest-growing city—offers rich history and a vibrant tourism scene. Tickets are already available through Wizz Air's app and website. As previously announced, flights to Eindhoven, Larnaca and Istanbul will also resume soon, while the restart of the Tel Aviv service remains postponed due to the war. [More >>>](#)



Latest Business & Economy News

Modern Truck Terminal to Relieve Debrecen's Road Network Soon

Debrecen is developing a new, modern truck terminal in the North-Western Economic Zone to ease pressure on the city's road network. The 9-hectare facility will accommodate around 260 trucks. The terminal is strategically placed near the M35 motorway, allowing trucks to reach all three major industrial parks within minutes and reducing heavy vehicle traffic inside the city. Construction is starting now, with completion expected in the first half of 2027. The nearby intermodal rail terminal will boost combined freight transport and reinforce Debrecen's logistics role, while the new customs office will keep customs traffic out of the city centre. [More >>>](#)

The Automotive Cluster Debrecen Launches AI Subcluster to Drive Automotive Innovation

The Automotive Cluster Debrecen has entered a new phase of development with the launch of its AI Subcluster, a strategic initiative designed to accelerate the integration of artificial intelligence across the city's rapidly expanding automotive and battery industries. The subcluster creates a dedicated platform for connecting experts, companies, and innovation partners across the region, while promoting the practical application of artificial intelligence in the automotive industry and beyond. [More >>>](#)

Renewable Energy Community to Be Established in Debrecen

VOSZ (Hungary's National Association of Entrepreneurs and Employers) has launched a new programme to create energy communities based on energy cooperatives, enabling local green-energy production, temporary storage, and on-demand use. The first flagship pilot will be implemented in Debrecen, where the system will already cover 50% of annual energy needs for both industry and households in its initial phase. The initiative supports Debrecen's sustainability goals, with similar communities planned in every county seat. [More >>>](#)